

#CUsmile - The Campus Wide Mental Health Promotion Campaign 2014-2015

## #CUsmile Instagram Contest

What makes you smile?

Share happy moments with us on Instagram @CUsmile\_cuhk with #CUsmile to enter.

### Here are the rules:

- Share an original picture which tells what makes you smile. Tag 3 friends to spread the cheer
- All full time CU students are eligible
- Include your name, year, department and CUHK webmail
- Top 30 pictures will be shown on the [CUsmile Facebook page](#) and the website of [Student Counselling and Development Service](#). Your photos may get published in the publications of CUHK as well
- Official judges will choose **3 winners for Haagen Dazs vouchers worth \$250** and the **5 most liked photos on IG will receive vouchers worth \$150**
- Deadline: 1 January 2015, 5pm

SPREAD THE GOOD CHEER!



## **Regulations**

1. Each entrant can submit at most three entries to the Organizer.
2. Every piece of work submitted must be the original work of the entrant who should ensure that there is no infringement of the rights (including copyright) of others.
3. Entries should not have been submitted previously to other competitions or have been on public display.
4. The Organizer has the right to upload the entries onto its website without payment of royalty to the entrants.
5. All works submitted to the competition will become the property of the Organizer who can use the artwork, including but not limited to website, publication, promotion or editing as deemed appropriate.
6. Request for exchange or return of the artwork submitted will not be entertained.
7. The Organizer reserves the right to accept or reject any application, and while every care will be taken, is not liable for any loss or damage of the submitted works.
8. The Organizer reserves the right to interpret and amend any of the Regulations of the competition, the Organizer's decision shall be final.
9. All entrants agree to abide by the rules above.